

# **GERMAN MILLS TENNIS CLUB**

## **MISSION STATEMENT**

### Mission

GMTC strives to be a fun neighbourhood tennis club that offers recreational and competitive tennis for its members of all ages and tennis skill levels.

### Vision

Markham's home of recreational and competitive tennis

### Values

- Non-profit
- Open to all levels of players
- Nominal membership fee to join
- Courts are accessible
- Develop and Improve our tennis skills
- Encourage sportsmanship and respectful court etiquette.
- Inspire people to be fit
- Sustainable finances
- Club to be fun and enjoyable

### Goals

- Attain a membership level of 70 members per court
- Manage the finances so that excess cash flow is invested in the club, such as clubhouse improvement and better equipment
- Increase net revenue by 10% yearly
- Increase net membership increase by 10% yearly until 280 reached
- Increase reserves by \$2000 per year until \$10,000 reserve reached
- Participation and rotation of members in club management positions through volunteerism
- Succession plan to involve more/different members in the club executive.
- Establish and implement highest standards for customer service.
- Tennis Facility that offers court surface in very good condition as conformed to OTA standards
- Clubhouse that is clean and well maintained
- Monitor the courts during prime time in month of May and June
- Establish a vibrant summer camp and junior programs